

CFSC Receives 2021 INFiN StAR Award for Outstanding Store Appearance

New York, NY, November 2021: INFiN, a Financial Services Alliance, awarded **CFSC: Community Financial Service Centers** with its prestigious 2021 StAR Award, recognizing its store location at 510 Claremont Parkway in Bronx, NY as a model for the industry in store appearance and customer engagement. StAR Award winners were announced at INFiN's <u>MoneyTrends 2021</u> conference in Washington, D.C.

Launched in 2010, the StAR Award is presented each year to INFiN member companies demonstrating outstanding efforts to enhance, improve, and beautify the communities in which they operate, as embodied by the appearance and/or renovation of winning storefront locations. CFSC was one of six companies – among INFiN's more than 350 members, with approximately 8,000 locations – to receive the 2021 StAR Award.

"We have been supporting the residents and businesses in Bronx for more than a decade with over 20 locations. Our Claremont location is a strong store providing a variety of financial services to this Bronx community. The interior of the store was in need of some upgrades to assist customers and employees better" noted Larry Liskiewicz, CFSC's Operations Director. "The store is brighter Our customers and employees are so happy with the results!"

About Community Financial Service Centers

CFSC is dedicated to serving our customers in their own neighborhoods with convenient services including, check cashing, commercial check cashing, bill pay, money orders, money transfers, debit cards, gift card exchange, foreign currency exchange, ATM's, Metro Cards, Lottery, and more. With a friendly, dedicated, and bi-lingual staff, our goal is to provide all of your financial service needs in a clean, comfortable and safe environment. We understand the specific needs in our local communities and deliver the right products and services to help our customers better manage their money and enhance their daily lives. CFSC has 87 store locations in the NY-NJ metro area have extended hours, many are open 24 hours, and are located throughout the 5 NYC boroughs, Westchester, Eastchester, Mount Vernon, Middletown and 8 locations in Northern NJ. For more information on CFSC, its services and locations, please visit the website at: www.cfsc.com.

About INFiN

INFiN, a Financial Services Alliance, is the leading national trade association representing the diverse and innovative consumer financial services industry. Formerly Financial Service Centers of America (FiSCA), INFiN members deliver critical products and services to meet U.S. consumers' ever-evolving needs and expectations, enabling essential financial inclusion and stability. For more information, visit www.INFiNAlliance.org.

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