

## CFSC Receives Activa Award from INFiN for its Support of Atmosphere Academy in the Bronx

New York, NY, November 2, 2021– INFiN, a Financial Services Alliance, honored CFSC: Community Financial Service Centers with its prestigious Activa Award, in recognition of its outstanding commitment to community involvement in local communities throughout the country. The award was presented to [COMPANY] at the [MoneyTrends 2021](#) conference in Washington, D.C. for its ongoing support of Atmosphere Academy which is a charter school in Bronx, NY.

INFiN's Activa Award is given annually to consumer financial services providers who demonstrate an exemplary commitment to giving back to the communities they so proudly serve through a wide array of community engagement and other philanthropic endeavors. The Activa Award was first established by the Financial Service Centers of America (FiSCA) – legacy organization of INFiN – in 1999. As each year passes, the Activa Awards bring greater distinction and a better understanding of the pivotal role community-based financial services providers play in making America's neighborhoods a better place to live and work.

Gina M. Palumbo, CFSC's Director of Marketing stated, "At CFSC, it is our goal to raise funds and/or awareness of charitable endeavors every year. It brought us great joy to choose a local school to help gain awareness of their programs and increase their enrollment, as well as raise funds to support their study abroad opportunities for their students."

### About Community Financial Service Centers

CFSC is dedicated to serving our customers in their own neighborhoods with convenient services including, check cashing, commercial check cashing, bill pay, money orders, money transfers, debit cards, gift card exchange, foreign currency exchange, ATM's, Metro Cards, Lottery, and more. With a friendly, dedicated, and bi-lingual staff, our goal is to provide all of your financial service needs in a clean, comfortable and safe environment. We understand the specific needs in our local communities and deliver the right products and services to help our customers better manage their money and enhance their daily lives. CFSC has 87 store locations in the NY-NJ metro area have extended hours, many are open 24 hours, and are located throughout the 5 NYC boroughs, Westchester, Eastchester, Mount Vernon, Middletown and 8 locations in Northern NJ. For more information on CFSC, its services and locations, please visit the website at: [www.cfsc.com](http://www.cfsc.com).

### About INFiN

INFiN, a Financial Services Alliance, is the leading national trade association representing the diverse and innovative consumer financial services industry. Formerly Financial Service Centers of America (FiSCA), INFiN members deliver critical products and services to meet U.S. consumers' ever-evolving needs and expectations, enabling essential financial inclusion and stability. For more information, visit [www.INFiNAlliance.org](http://www.INFiNAlliance.org).

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### Media Contact:

Gina M. Palumbo, Director of Marketing  
CFSC: Community Financial Service Centers  
[gpalumbo@nycfllc.com](mailto:gpalumbo@nycfllc.com) (212) 400-CASH ext 115