



Community Financial saves "tiny hearts" this Spring

Englewood Cliffs, NJ, May, 2017: Beginning in May 2017, Community Financial Service Centers (CFSC) will implement a special campaign benefiting *Saving tiny Hearts Society* (StHS), a foundation that raises money for Congenital Heart Disease (CHD) research. Customers who donate a dollar to *Saving tiny Hearts* will receive a badge to be displayed in the CFSC store.

"More than 1 million babies are born with congenital heart defects each year," said *Saving tiny Hearts Society* Director, and CFSC's own, Steven Harfield. "It is so fulfilling to provide these innocent children and their families with the research necessary to battle this disease, and most importantly, to give them hope and encouragement for a better quality of life."

Congenital Heart Disease, or "Congenital Heart Defect," describes a condition where a baby is born with a problem in the heart's structure, such as a small hole or a leaky heart valve. CHD can cause a variety of health issues in infants and children including shortness of breath, bluish skin, low weight gain, lung infections, and inability to exercise.

The objective of *Saving tiny Hearts Society* is to prolong, improve, and save the lives of children born with Congenital Heart Disease. Since 2006, the organization has been working hard at its mission to raise seed funding to bridge the gap between CHD research and millions of dollars of extramural funding from sources such as the National Institute of Health (NIH).

"Community Financial Service Centers has been involved with the *Saving tiny Hearts Society* for several years," said Tom Musial, President of NY CFSC. "I am honored to be part of a company that is willing to take on the challenge and prove its integrity by continually supporting such a worthwhile cause."

Saving tiny Hearts Society is one of the most efficient non-profit organizations in the United States, maintaining an operating overhead of under 5% of total revenue. StHS has raised and granted over \$2 million and funded thirty research projects, to date. The organization accepts contributions in the form of volunteering, event hosting, and donating funds.

To learn more about Congenital Heart Disease, *Saving tiny Hearts Society*, and how you can get involved, visit SavingtinyHearts.org. For more information about Community Financial Service Centers, go to CFSC.com.

About Community Financial Service Centers

CFSC is a third-generation, family owned financial services company with 200+ locations nationwide. We are dedicated to serving our customers in their own neighborhoods with convenient services including, check cashing, commercial check cashing, bill pay, money orders, money transfers, debit cards, gift card exchange, foreign currency exchange, ATM's, Metro Cards, Lottery, and more. With a friendly, dedicated and bi-lingual staff, our goal is to provide all of your financial service needs in a clean and comfortable environment. We understand the specific needs in our local communities, and deliver the right products and services to help our customers better manage their money and enhance their daily lives. Our 83 stores in the NY Metro area have extended hours, many are open 24 hours, and are located throughout the NY boroughs and Northern NJ.

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Media Contact:

Gina M. Palumbo, Director of Marketing CFSC: Community Financial Service Centers gpalumbo@nycfllc.com (212) 400-CASH ext 115