

Community Financial's February heart campaign a success

Northbrook, IL, April 26, 2016: Throughout February, Community Financial Service Centers (CFSC) ran a campaign for American Heart Month to benefit heart health and the American Heart Association. The heart-healthy initiative, which encouraged customers to donate a dollar and write their name on a heart-shaped sign to be displayed in the store, turned out to be a tremendous success. In fact, the campaign brought in a substantial \$22,307.75.

"This is the first year CFSC has joined in and participated in American Heart Month," said CFSC Owner Richard Barr. "We are thrilled to say that the campaign was an enormous success!"

All contributions collected by CFSC for February's heart health campaign went to the American Heart Association's GoRedForWomen.org. The American Heart Association is the nation's largest nonprofit organization for heart health, facilitating research, support, and education against heart disease. The Go Red For Women movement advocates for more research and swifter action for heart health in women.

"We couldn't be more proud of our customers for taking the time to participate," explained Barr. "Thanks to customer involvement, we made a considerable contribution to the American Heart Association's Go Red For Women campaign."

To learn more about the American Heart Association's Go Red For Women movement, visit GoRedForWomen.org. To learn more about Community Financial Service Centers, go to CFSC.com.

About Community Financial Service Centers

CFSC is a third-generation, family owned check-cashing company with 200+ locations nationwide. We are dedicated to serving our check-cashing customers in their own neighborhoods. With a friendly and dedicated staff, our goal is to provide all of your financial service needs in a clean and comfortable atmosphere. We understand the specific needs in our local communities, and deliver a customized range of products and services to help our customers better manage their money, finances, and daily lives.

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