

NY and NJ Community Financial brings in \$11,188 for the American Heart Association

March 3, 2016: American Heart Month has come to a close, which means it's time to tally up the donations from CFSC's American Heart Association campaign. Throughout February, Community Financial customers were invited to donate a dollar to Go Red For Women and write their name on a heart to be displayed in store. Now, the results are in, and the campaign was a success!

"In New York and New Jersey we raised \$11,188 for the American Heart association and the Go Red For Women campaign, "said CFSC of NY and NJ President Tom Musial. "We at CFSC are thrilled our efforts for heart month turned out to be so effective. This program captured the hearts and minds of not only our customers, but our employees as well!"

The funds raised by the NY & NJ Community Financial group for the February heart campaign benefits the American Heart Association's <u>GoRedForWomen.org</u>. The American Heart Association is the nation's largest nonprofit organization for heart health, facilitating research, support, and education against heart disease, and the Go Red For Women movement advocates for more research and swifter action for heart health in women.

"The American Heart Association and the Go Red For Women campaign are extremely important to the team at Community Financial," explained Musial. "We believe that everyone should be supportive and learn how to recognize the warning signs of heart disease, the number one killer of women. Go Red For Women shows us what to look for."

To learn more about the American Heart Association's Go Red For Women movement, visit GoRedForWomen.org. To learn more about Community Financial Service Centers, go to CFSC.com.

About Community Financial Service Centers

CFSC is a third-generation, family owned check-cashing company with 200+ locations nationwide. We are dedicated to serving our check-cashing customers in their own neighborhoods. With a friendly and dedicated staff, our goal is to provide all of your financial service needs in a clean and comfortable atmosphere. We understand the specific needs in our local communities, and deliver a customized range of products and services to help our customers better manage their money, finances, and daily lives.

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