

CFSC Honors our Heroes with Donation to Hope For The Warriors

Elizabeth, NJ, January 2019: Veterans Day sparked the first day of Community Financial Service Centers (CFSC) *Honoring our Heroes* campaign throughout the 200+ centers nationwide. Employees and customers acknowledged our military heroes with each branch location accepting donations for the non-profit **Hope For The Warriors**, an organization that touches military service men, women and their families by restoring their sense of self, family, and hope with dedicated programs focused on clinical health and wellness, sports and recreation and transition services.

“As our commitment to our communities, each year CFSC promotes a national campaign, among several other local campaigns, to spread awareness and/or raise funds to support a worthwhile cause,” expressed Gina M. Palumbo, CFSC Director of Marketing. “Helping others is a huge part of who we are as a company, from the daily financial support services for residents in our neighborhoods, to larger outreach to those around us experiencing hardships. It is so rewarding to support our veterans through the promise of **Hope For The Warriors’** programs and help make their lives a little easier, a little more encouraged,” Gina said.

Honoring our Heroes was highlighted through the end of November and raised \$15,000 for **Hope For The Warriors** to support them in fulfilling their programs for the benefit of veterans, service members and military families. CFSC employees wore military caps during November, creating awareness of Veterans Day and their campaign to raise funds for this earnest non-profit. These caps were also available for purchase in CFSC NY and NJ locations for \$8.50 with a portion of the proceeds to benefit **Hope For The Warriors**. Customers were encouraged to contribute as little as \$1 to help support the campaign and overall donation. Those who donated were given a badge with their name on it and it was displayed in the branch location.

In January 2019, executive members from **Hope For The Warriors**, Janell Johnson Newkirk, Director of Development, Jeanne Long, VP of Development, and Nicholas Montini, Military & Veteran Program Coordinator, visited CFSC’s NY Headquarters for a meet and greet with the management team including CFSC department heads, as well as 11 Regional Managers, who were gathering for a meeting that day. “We’re so grateful to have worked alongside the amazing team at Community Financial Services Center to lead a successful campaign that will go to support veterans and their caregivers,” said Hope For The Warriors Director of Development, Janell Johnson Newkirk. “At Hope For The Warriors, we believe that in order to fully support veterans we must include the entire family. Thank you CFSC for believing in our comprehensive well-being model that aims to restore a sense of self, family, and hope to those touched by military services.”

About Hope For The Warriors:

Founded in 2006, Hope For The Warriors is a national nonprofit dedicated to restoring a sense of self, family and hope for post 9/11 veterans, service members and military families. Since its inception, Hope For The Warriors has served more than 19,000 through a variety of support programs focused on clinical health and wellness, sports and recreation and transition. The non-profit’s first program, A Warrior’s Wish, has granted 200 wishes to fulfill a desire for a better quality of life or support a quest for gratifying endeavors. In addition, Run For The Warriors has captured the hearts of more than 25,500 since 2010. For more information, visit visithopeforthewarriors.org, Facebook, Twitter or Instagram. To learn more about **Hope For The Warriors**, and how perhaps you can get involved, visit Hopeforthewarriors.org.

About Community Financial Service Centers:

CFSC is a third-generation, family owned financial services company with 200+ locations nationwide. We are dedicated to serving our customers in their own neighborhoods with convenient services including, check cashing, commercial check cashing, bill pay, money orders, money transfers, debit cards, foreign currency exchange, ATM’s, Bitcoin, Metro Cards, Lottery, and more. With a friendly, dedicated and bi-lingual staff, our goal is to provide all of your financial service needs in a clean and comfortable environment. Over 86 stores in the NY Metro area with extended hours, many open 24 hours. For more information about Community Financial Service Centers, please go to CFSC.com.

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Pictured above from left to right: Larry Liskiewicz, CFSC Director of Operations; Anthony Guzzi, CFSC Director of HR; Ramses Peralta, Director of IT; Doug Frank, CFSC Director of Finance; Janell Johnson Newkirk, Hope For The Warriors Director of Development; Nicholas Montini, Hope For The Warriors Military & Veteran Program Coordinator; Jeanne Long, Hope For The Warriors VP of Development; Thomas Musial, CFSC President; and Gina Palumbo, CFSC Director of Marketing.