

CFSC Customers Celebrate Two Mt Vernon Grand Openings

Mt Vernon, NY, November 2020: Two of Mount Vernon's financial service centers have new management who has welcomed its customers, as well as employees, in a grand way! Community Financial Service Centers (CFSC) located at 48 Gramatan Avenue and 108 S 4th Avenue, both in Mt Vernon, held a public Grand Opening on Friday, October 30th. Though Friday was a rainy, windy day outside, inside these CFSC Check Cashing locations, it was bright, cheerful, and welcoming to new and existing customers in both Mt Vernon neighborhoods.

Customers were wished "good luck" on the CFSC Spin-to-Win Wheel, where customers won prizes that included bright red grocery tote bags, fun LED flashlight key chains, stylus-tipped pens and a variety of coupons for future service purchases. Employees were treated to lunch by managers and congratulated for their hard work and special efforts in getting the store ready for its new CFSC ownership and management which took place in late August of this year. Several employees from other neighboring CFSC store locations and from the CFSC corporate office were there to support the store staff in celebration, and to greet customers, welcoming them to the CFSC brand.

The Mt Vernon stores added to the more than 85 CFSC locations presently in the NY-NJ metro area. Popularly known as "The Check Cashing Place," CFSC stores have been in NY since 2003, an expansion of a three-generation, family-owned and managed company with its legacy beginning in Chicago, IL. Today, CFSC store locations can be found in 12 states with close to 200 store locations nationally, still managed by the core family members. All CFSC locations support their local communities with a complete array of financial services necessary for neighborhood residents and local businesses. The customer experience is CFSC's most valued offering where store employees provide a level of customer service that is unparalleled in the industry.

"At such exceptional times, it is great to work for an essential company that perseveres through challenges to remain open to serve our customers, safely and in a clean, protective environment. Our customers know they can always rely on us to be open when they need us and to greet them with a smile at any time of day or night," says Gina M. Palumbo, Director of Marketing for NY Community Financial, LLC which operates the NY-NJ chain. "We couldn't keep quiet about our new store locations in Mt Vernon, but we made sure we kept our activities for Friday's Grand Opening within CDC guidelines to maintain social distancing for our customers and employees, while still being able to accomplish our goal of celebrating the stores' openings for all," exclaims Ms. Palumbo.

Several customers expressed their gratitude for the celebration and their enthusiasm for CFSC as the new management. Joan is a long-time customer of check cashing in Mt Vernon and she expressed her gratitude and excitement for the new ownership. She especially enjoys sending money to her loved ones through CFSC's Western Union services, which was not available with the previous management. Joan said that she also loves the warm welcome from the tellers and that she would not want to complete her financial transactions anywhere else!

Visit the Mt Vernon CFSC store located at 108 S 4th Ave, Monday through Friday from 8am-7pm and Saturdays from 8am to 5pm, or the store located at 48 Gramatan Ave Monday through Friday from 7:45am – 9:30pm, Saturdays from 7:45am to 8:30pm and Sundays from 9am to 6:30pm.



About Community Financial Service Centers

CFSC is dedicated to serving our customers in their own neighborhoods with convenient services including, check cashing, commercial check cashing, bill pay, money orders, money transfers, debit cards, gift card exchange, foreign currency exchange, ATM's, Metro Cards, Lottery, and more. With a friendly, dedicated, and bi-lingual staff, our goal is to provide all of your financial service needs in a clean, comfortable and safe environment. We understand the specific needs in our local communities and deliver the right products and services to help our customers better manage their money and enhance their daily lives. Our 80 store locations in the NY-NJ metro area have extended hours, many are open 24 hours, and are located throughout the 5 NYC boroughs, Westchester, Eastchester, Mount Vernon, Middletown and 7 locations in Northern NJ. For more information on CFSC, its services and locations, please visit the website at: www.cfsc.com.

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