

CFSC Customers Celebrate Grand Opening in the Bronx

Bronx, NY, November 2020: Eastchester's prominent financial service center is under new ownership and has welcomed customers, as well as employees, in a grand way! Community Financial Service Centers (CFSC) located at 2046 Eastchester Road held its public Grand Opening on Friday, October 30th. Though Friday was a rainy, windy day outside, inside this CFSC Check Cashing location, it was bright, cheerful and welcoming to new and existing customers in the Eastchester neighborhood.

Customers were wished "good luck" on the *CFSC Spin-to-Win Wheel*, where customers won prizes that included bright red grocery tote bags, fun LED flashlight key chains, stylus-tipped pens and a variety of coupons for future service purchases. Employees were treated to lunch by managers and congratulated for their hard work and special efforts in getting the store ready for its new CFSC ownership and management which took place in late August of this year. Several employees from other neighboring CFSC store locations and from the CFSC corporate office were there to support the store staff in celebration, and to greet customers, welcoming them to the CFSC brand.

The Eastchester store is added to the more than 85 CFSC locations presently in the NY-NJ metro area. Popularly known as "The Check Cashing Place," CFSC stores have been in NY since 2003, an expansion of a three-generation, family-owned and managed company with its legacy beginning in Chicago, IL. Today, CFSC store locations can be found in 12 states with close to 200 store locations nationally, still managed by the core family members. All CFSC locations support their local communities with a complete array of financial services necessary for neighborhood residents and local businesses. The customer experience is CFSC's most valued offering where store employees provide a level of customer service that is unparalleled in the industry.

"At such exceptional times, it is great to work for an essential company that perseveres through challenges to remain open to serve our customers, safely and in a clean, protective environment. Our customers know they can always rely on us to be open when they need us and to greet them with a smile at any time of day or night," says Gina M. Palumbo, Director of Marketing for NY Community Financial, LLC which operates the NY-NJ chain. "We couldn't keep quiet about our new store location in Eastchester, but we made sure we kept our activities for Friday's Grand Opening within CDC guidelines to maintain social distancing for our customers and employees, while still being able to accomplish our goal of celebrating the store's opening for all," exclaims Ms. Palumbo.

Several customers expressed their gratitude for the celebration and their enthusiasm for CFSC as the new management. One customer, Marco, who generally visits one of CFSC locations in Brooklyn, happened to be in the area and was delighted with the excitement at the store. He commented that CFSC helps him cash his paychecks quickly and at times that work for his varied work schedules. Plus, he loves that he can immediately pay his bills, especially his cell phone bill since many of the phone stores have limited hours, especially now.

The new Eastchester location is open Monday through Friday from 8:15am to 7:30pm and Saturdays from 8:15am to 5:30pm.

About Community Financial Service Centers

CFSC is dedicated to serving our customers in their own neighborhoods with convenient services including, check cashing, commercial check cashing, bill pay, money orders, money transfers, debit cards, gift card exchange, foreign currency exchange, ATM's, Metro Cards, Lottery, and more. With a friendly, dedicated, and bi-lingual staff, our goal is to provide all of your financial service needs in a



clean, comfortable and safe environment. We understand the specific needs in our local communities and deliver the right products and services to help our customers better manage their money and enhance their daily lives. Our 80 store locations in the NY-NJ metro area have extended hours, many are open 24 hours, and are located throughout the 5 NYC boroughs, Westchester, Eastchester, Mount Vernon, Middletown and 7 locations in Northern NJ. For more information on CFSC, its services and locations, please visit the website at: www.cfsc.com.

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